

Designed to help you sell more

Your free point of sale & marketing assets resource.



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Approved Stockist Foamex Boards

3mm Foamex: 700mm x 250mm

Stock Code No. POS-55



Lakes Logo Foamex Boards

3mm Foamex

1. A5 (148 x 210mm) **Landscape**

Stock Code No. POS-53

2. A4 (210 x 297mm) **Portrait**

Stock Code No. POS-52

1.



2.



Lakes A2 Posters



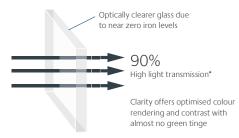
Laminated Print: A2 (420 x 594mm)

Stock Code No. POS-58

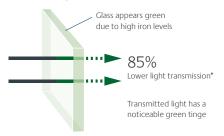


Additional information:

PureVue^{HD} glass



Normal glass



^{*} Figures based on typical standard float glass of 10mm thickness

Brochures & Literature

Lakes 'Designed for Life' Brochure

Stock Code No. BRLKS-27

Antigua & Aruba Brochure

Stock Code No. BRANT-01

Safe Working in the Home Guides

Download from Lakes website or call our Sales Office for copies



Our 'Designed for Life' brochures feature a wide range of stylish and practical showering spaces, with new showroom exclusives in our premium Island Collection and innovative Bay Series.



Precision engineered, robust quality, and design flexibility, our range of contemporary showering spaces create stunning displays.



Free 'Safe Working in the Home' guides to help installers navigate safely the challenges of fitting bathroom products in the 'new normal'.



Enclosure Backboards

3mm Foamex: 2200 x 1000mm

1. Copper tint with image

Stock Code No. POS-50

2. Blue with image

Stock Code No. POS-51

3. Blue with white graphic

Stock Code No. POS-61

4. White with blue/copper graphic

Stock Code No. POS-60

5. Blue Board

Stock Code No. POS-59

6. White Board

Stock Code No. POS-49

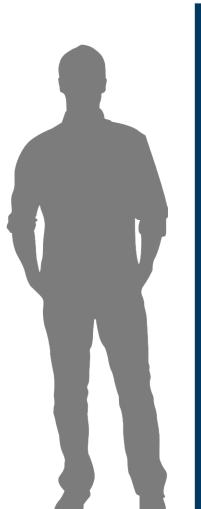


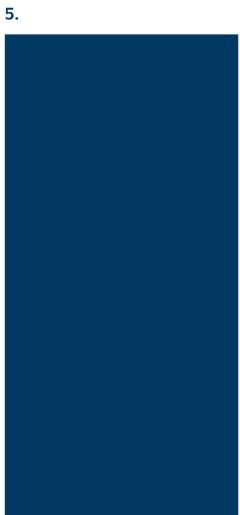
2. LAKES lakesshoweringspaces.com





4.











Stickers





















Island Sticker:

A5 (148 x 210mm) **Removable**

Stock Code No. POS-48

Walk-In Sticker:

A5 (148 x 210mm) **Removable**

Stock Code No. POS-67

Coastline Sticker:

A5 (148 x 210mm) **Removable**

Stock Code No. POS-47

Bay Series Sticker:

A5 (148 x 210mm) **Removable**

Stock Code No. POS-54

Classic Sticker:

A5 (148 x 210mm) Removable

Stock Code No. POS-45

Stickers

100% recyclable packaging







Quick Release



Safe Working in the Home



Recyclable Packaging Sticker:

A5 (148 x 210mm) **Removable**

Stock Code No. POS-57

Carbon Neutral Sticker

120 x 120mm **Removable**

Stock Code No. POS-62

Quick Release Sticker:

120 x 120mm **Removable**

Stock Code No. POS-63

Safe Selling, Safe Working Sticker:

120 x 120mm **Removable**

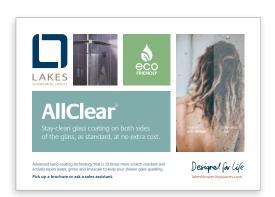
Stock Code No. STKRSS-01* Stock Code No. STKRSS-02**

^{*} Reverse printed clear vinyl for inside window/enclosure

^{**} Printed on white vinyl for hard surfaces

Stickers





AllClear Sticker:

A5 (148 x 210mm) **Removable**

Stock Code No. POS-64





PureVue Sticker:

A5 (148 x 210mm) **Removable**

Stock Code No. POS-65



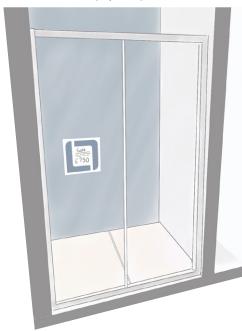


Price Sticker:

204 x 210mm Removable and Wipeable

Stock Code No. POS-66

Lakes Price Sticker display example



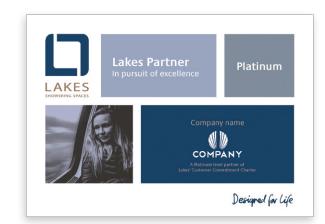
Lakes Partners Certificates

Lakes Partners is built on a new Customer Commitment Charter that includes four customer category levels:

Platinum, Diamond, Gold and Silver.

Your commitment to Lakes Partners will be recognised with a certificate to be displayed in your showroom or behind your trade counter.

For more information on Lakes Partners and how your showroom sales can benefit speak to your Lakes Area Sales Manager (ASM) or call 01684 853870.









Lakes **Platinum** Partners

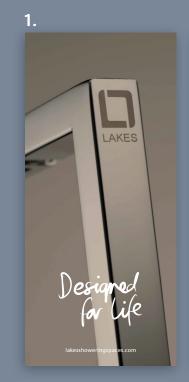
Additional & Bespoke POS

All customers benefit from Lakes' free stand-out POS materials as shown on pages 4 to 12.

Lakes Platinum Partner customers also benefit from free bespoke and dual branded POS, and additional options to order.

Here are just a few examples of other POS options for Platinum customers only. These and other bespoke or dual branded items are available to order. Lead times apply.

To find out how your business can benefit, speak to your Lakes Area Sales Manager (ASM) or call 01684 853870.





Enclosure Backboards

Additional options to Platinum customers only.

3mm Foamex: 2200 x 1000mm

- 1. Copper tint with Bay branded handle
- 2. Copper tint with Antigua Slider branded handle

Speak to your ASM for other bespoke designs. Lead times apply.

Sample boards – Lakes Stone

Available to Platinum customers only. Lead times apply.



Signage and Header Boards

Additional options to Platinum customers only.

3mm Foamex

- 1. Lakes Landscape Sign Blue
- 2. Lakes Landscape Sign White

Speak to your ASM for other bespoke designs. Lead times apply.

Lakes Logo Foamex Boards













A5 (148 x 210mm) Landscape **A5** (148 x 210mm)

Landscape Blue

A5 (148 x 210mm) Portrait **A5** (148 x 210mm) **Portrait Blue**



A4 (210 x 297mm) **Landscape Blue**

A4 (210 x 297mm) **Landscape**

LAKES
SHOWERING SPACES

Designed for life



Designed for life



Other Lakes logo board options to Platinum customers only.

Speak to your ASM for other bespoke designs like this one above or for dual branded POS.

Lead times apply.

