

Designed to holp you sell more

Your free point of sale & marketing assets resource.



Contents

Approved Stockist and Lakes Logo Foamex Boards	
Lakes logo A4 and A5 Foamex Boards	
A2 Posters	
Brochure Suite	
Enclosure Backboards	
Stickers A5 Product Collection Stickers Recyclable Packaging, Carbon Neutral and Quick Release Stickers AllClear and PureVue Stickers Wipeable Price Stickers	1 1 1 1
Lakes Partners Certificates	1:
Lakes Platinum Partners Enclosure Boards Sample Boards - Lakes Stone Signage and Header Boards	1 . 1 1
Lakes Logo Foamex Boards	

Approved Stockist Foamex Boards

3mm Foamex: 700mm x 250mm

Stock Code No. POS-55



Lakes Logo Foamex Boards

3mm Foamex

1. A5 (148 x 210mm) **Landscape**

Stock Code No. POS-53

2. A4 (210 x 297mm) **Portrait**

Stock Code No. POS-52

1.



2.



Lakes A2 Posters



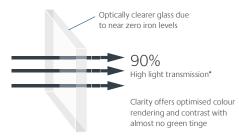
Laminated Print: A2 (420 x594mm)

Stock Code No. POS-58

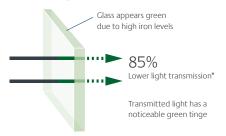


Additional information:

PureVue^{HD} glass



Normal glass



^{*} Figures based on typical standard float glass of 10mm thickness

2020 Brochure



Lakes 'Designed for Life' Brochure

Stock Code No. BRLKS-27



Our 'Designed for Life' brochure features exciting Collections of showering spaces for the perfect balance in style and practicality.



Precision engineered, robust quality, and design flexibility our range of contemporary showering spaces create stunning displays.



Discover how we're changing the showering space landscape.



Enclosure Backboards

3mm Foamex: 2200 x 1000mm

1. Copper tint with image

Stock Code No. POS-50

2. Blue with image

Stock Code No. POS-51

3. Blue with white graphic

Stock Code No. POS-61

4. White with blue/copper graphic

Stock Code No. POS-60

5. Blue Board

Stock Code No. POS-59

6. White Board

Stock Code No. POS-49

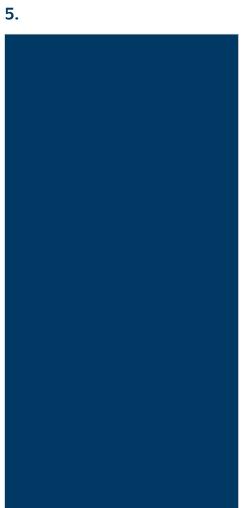


2. LAKES lakesshoweringspaces.com

















Stickers





















Island Sticker:

A5 (148 x 210mm) **Removable**

Stock Code No. POS-48

Walk-In Sticker:

A5 (148 x 210mm) **Removable**

Stock Code No. POS-67

Coastline Sticker:

A5 (148 x 210mm) **Removable**

Stock Code No. POS-47

Bay Series Sticker:

A5 (148 x 210mm) **Removable**

Stock Code No. POS-54

Classic Sticker:

A5 (148 x 210mm) Removable

Stock Code No. POS-45

Stickers

100% recyclable packaging



Carbon Neutral Organisation



Quick Release



Recyclable Packaging Sticker:

A5 (148 x 210mm) Removable

Stock Code No. POS-57

Carbon Neutral Sticker

120 x 120mm **Removable**

Stock Code No. POS-62

Quick Release Sticker:

120 x 120mm **Removable**

Stock Code No. POS-63

Stickers





AllClear Sticker:

A5 (148 x 210mm) **Removable**

Stock Code No. POS-64





PureVue Sticker:

A5 (148 x 210mm) **Removable**

Stock Code No. POS-65



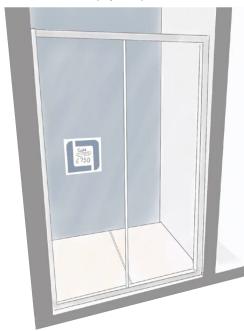


Price Sticker:

204 x 210mm Removable and Wipeable

Stock Code No. POS-66

Lakes Price Sticker display example



Lakes Partners Certificates

Lakes Partners is built on a new Customer Commitment Charter that includes four customer category levels:

Platinum, Diamond, Gold and Silver.

Your commitment to Lakes Partners will be recognised with a certificate to be displayed in your showroom or behind your trade counter.

For more information on Lakes Partners and how your showroom sales can benefit speak to your Lakes Area Sales Manager (ASM) or call 01684 853870.









Lakes **Platinum** Partners

Additional & Bespoke POS

All customers benefit from Lakes' free stand-out POS materials as shown on pages 4 to 12.

Lakes Platinum Partner customers also benefit from free bespoke and dual branded POS, and additional options to order.

Here are just a few examples of other POS options for Platinum customers only. These and other bespoke or dual branded items are available to order. Lead times apply.

To find out how your business can benefit, speak to your Lakes Area Sales Manager (ASM) or call 01684 853870.





Sample boards – Lakes Stone Available to Platinum customers only. Lead times apply.



Enclosure Backboards

Additional options to Platinum customers only.

3mm Foamex: 2200 x 1000mm

- 1. Copper tint with Bay branded handle
- 2. Copper tint with Island Slider branded handle

Speak to your ASM for other bespoke designs. Lead times apply.

Signage and Header Boards

Additional options to Platinum customers only.

3mm Foamex

- 1. Lakes Landscape Sign Blue
- 2. Lakes Landscape Sign White

Speak to your ASM for other bespoke designs. Lead times apply.

Lakes Logo Foamex Boards













Designed for life





Designed for life



Other Lakes logo board options to Platinum customers only.

Speak to your ASM for other bespoke designs like this one above or for dual branded POS.

Lead times apply.

